



fiberlight
defying the laws of nature

By defying the laws of nature, fiberlight takes the original featherlight construction to new heights. Fiberlight meshes the strength, weight, and reflex of fiberglass with our advanced featherlight construction and redefines the standard of skateboard technology.

element



HAPPY HOLIDAYS!

HOLIDAY STOCKING

REG. \$16.35 WHLS. NOW, \$10.00 WHLS.
DELIVERY WEEK OF NOV 11 AND DEC 2.



FREE SHIPPING!

**FREE SHIPPING ON
GIANT & ELEMENT
ORDERS BEFORE
12/15/02.**

Ask your rep how
to qualify.



Actual methods of shipping may vary.

skateboard now!

All completes feature Destructo or Monster trucks, matching wheels, Destructo Magna Grip Tape, ABEC 1 Bearings and Destructo hardware. Assembled and ready to ride.

CONTACT YOUR REP FOR ALL
GRAPHICS. BULK PURCHASE
DISCOUNTS AVAILABLE.



FOR ALL PRODUCT IN THIS CATALOG CONTACT: 800 229 3325

INTERNAL REPS

DAVEY OBADE ext. 203 daveyo@giant8dist.com West Coast Sales, NOR CAL
ROB NORLAND ext. 253 robertn@giant8dist.com Mid States Sales, Orange County
SCOTT EMRICK ext. 224 scotte@giant8dist.com East Coast Sales, L.A. County, SO CAL
DEREK RICHARDSON ext. 209 derekr@giant8dist.com National Sales
MARCO FREYRE ext. 223 marcof@giant8dist.com International Sales
CHUCK SALISBURY ext. 204 chucks@giant8dist.com Sales Manager
RIMA ROMERO ext. 254 rimar@giant8dist.com VP of Sales

REGIONAL DISTRIBUTION

AWH: 847 869 0950 EASTERN SKATEBOARD SUPPLY: 910 791 8240
SMOOTHILL: 415 453 1170 SOUTHSORE: 713 926 3295

CANADIAN DISTRIBUTION

ULTIMATE WEST: 604 279 8408 ULTIMATE EAST: 705 749 2998
S&J WEST: 604 244 2361 S&J EAST: 416 292 0301

FOR ALL ELEMENT PRODUCT CONTACT: 866 92 SKATE

ELEMENT CALL CENTER LOCATED AT GIANT SKATEBOARD DISTRIBUTION: 866 927 5283

BRIAN MARCUCCI ext. 265 brian@elementskateboards.com California Sales
YVETTE HARDIN ext. 264 yvette@elementskateboards.com Westerly Sales
TJ BRADLEY ext. 262 tj@elementskateboards.com Easterly Sales
AMANDA ZULKER ext. 263 amanda@elementskateboards.com Customer Service

FOR A LIST OF ELEMENT ROAD REPS SEE THE BACK OF GIANT BROCHURE 20.



SEE BROCHURE 20 FOR
FULL PRODUCT LINE.

THE FASTEST GROWING BRANDS ARE AT GIANT

11561 WESTMINSTER AVE, GARDEN GROVE, CA 92843

Ph: 714 539 8220 Fx: 714 539 8320 CUSTOMER SERVICE: 866-GIANT4U (442-6848)

www.giant skate.com SE HABLA ESPAÑOL



GIANT SKATEBOARD DISTRIBUTION

HOLIDAY 2002 SUPPLEMENT FOR BROCHURE 20



CAIRO
WILL WILF
FOSTER
ON
VH1
KENNY
ZETV
NO
REED
JOE

THE FASTEST GROWING BRANDS ARE AT GIANT





CHROMATIC SERIES

Tosh Townend
reg: 7.625 x 31.875
twig: 7 x 28.375

Colt Cannon
reg: 7.75 x 31.25
twig: 7.25 x 28.125

Bam Margera
reg: 7.5 x 31.125
twig: 7.375 x 28.5

Jeremy Wray
reg: 7.5 x 31
twig: 7 x 29.375

Kenny Hughes
reg: 7.875 x 31.625
twig: 7.125 x 29.375

Reese Forbes
reg: 7.625 x 31.625
twig: 7 x 29.125

PRO

**Bam Margera
Tattoo**
7.5 x 31.125

LOGO

Script II
7.4 x 31

On Tilt
7.625 x 31.625



PRICE POINT

Grain
7.5 x 31.125

Skateboards
7.75 x 31.625

RED CROSS DIVISION

Duane Peters
D.P. Full
10 x 32.875

Duane Peters
Mid
8.625 x 32.5

Jeff Grosso
Full Blood
9.25 x 33.5

Jeff Grosso
Mid
8.5 x 32.375

John Lucero
Full Torn
9.25 x 33.25

John Lucero
Mid
8.625 x 32.5

Steve Olson
500 LTD.
11 x 34.25



PRICE POINT

Tusks
8 x 31.5

"NEW" LOGO SERIES

Brown
7.625 x 31.875

Pink
7.75 x 30.75

Charcoal
7.5 x 31.125

Red
7.875 x 31.75

BUNNY SYMBOL SERIES

Cairo Foster
Weather Machine
7.625 x 31.5

Chad Tim Tim
Just add...
7.5 x 31.125

Rob Gonzalez
Dinner Bomb
7.75 x 31.875

Kenny Reed
Peace Out
7.5 x 31.125



Featherlight Board Construction:
The lightest and strongest skateboards made.



Twig Board Construction:
Featherlight board construction perfectly scaled for today's youth. "Because size does matter"



Blacklite Board Construction:
Maximum strength, minimum weight.



Price Point Board Construction:
First quality goods. Money is saved through the manufacturing process and passed on to you.

element
FEATHERLIGHT WHEELS

60% lighter than the standard wheel.
The injected molded core is hollowed out, reducing the weight and increasing the speed.

TWO WHEEL DESIGNS

One housing a traditional bearing, the other the new featherlight micro bearing.



Featherlight Micro Core
51/53/55



Featherlight Standard Core
52/54/56



Simple
52
price point



Hard core
50, 52, 54, 56

◀ 70D Hard core center with a 100A outer for a solid fast roll.



Hollow urethane hub ▶ with micro bearing. 40% lighter.

Hollow core
52, 54, 56, 58

DESTRUCTO ← TWO-SLIP AXLES →


Low & Mid Two Tone LTD. Edition
4.75/5.0



Low & Mid Two Tone LTD. Edition
4.75/5.0



Low & Mid Two Tone LTD. Edition
4.75/5.0

MONSTER

Limited Edition Monster color way.

New lighter base plate.



Two Tone White
4.75/5.0

element
FEATHERLIGHT BEARING

By scaling down a regular size bearing, the featherlight bearing is reduced in weight by 60%. It is sold with a custom fitted sleeve that can be used with regular Element wheels or can fit directly into the new featherlight micro core wheel.



Micro Bearing and Sleeve



Standard Bearing

FEATHERLIGHT MICRO BEARING AND SLEEVE


By using the custom fitted sleeve you can fit the micro bearing into a regular wheel.



Or use the micro bearing alone which fits into the new element featherlight micro core wheel.

BLACK LABEL
element


Six Gun
mesh back



Punk Label
beanie



Wings
beanie



Wings
Long Sleeve T-Shirt



Wings
Zipper Hood

411 V.M.
ON SKATEBOARDING


Issue #55
DVD/VHS



Surfing #02
DVD/VHS



BMX #03
DVD/VHS



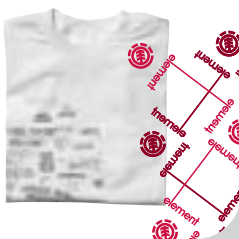
Snow #5
DVD/VHS



Winter 03
DVD/VHS

free element t-shirts

Ask your rep about how to get free Element T-shirts with purchases before 12/15/02.

element


VALLEY SKATEBOARDS YOUTH T-SHIRTS

AVAILABLE IN YOUTH MEDIUM AND YOUTH LARGE



VINTAGE ELEPHANT
BACK VIEW



LOGO LG BACK
FRONT VIEW



LOGO



ELEPHANT ICON
BACK VIEW



HERO